

Top-Class Series of TOTO Toilets NEOREST Celebrates the 30th Anniversary of Its Launch

The brand continues to create a new culture of restrooms and leads the world's toilet market

NEOREST, the top-class series of toilets manufactured and marketed by TOTO LTD. (Headquarters: Kitakyushu, Fukuoka Prefecture; President: Noriaki Kiyota), celebrated the 30th anniversary of its launch on April 1, 2023.

NEOREST, a coined word combining neo and restroom, was first launched on April 1, 1993 as the future-generation toilet for the creation of bathroom. Since then, the NEOREST series has been the top class of TOTO toilets, establishing a series of new common practices for toilets redefining both technology and design. The NEOREST series has created new culture of bathrooms.



— The Thinking Behind the Logo —

The 30th anniversary logo is designed to represent the comfort and fulfillment enabled by NEOREST spreading around the world.

Thirty years have passed since the launch of the series. NEOREST continues to be proud of its accomplishments and carry on its mission of pioneering in the restroom industry and it will continue to spread more widely and be more beautiful than ever to expand the circle of comfort provided by restrooms all over the world.



Latest model in the NEOREST series

All ideas come from a human being's fundamental, physiological function, relieving oneself. While ensuring that increased hygiene and comfort are compatible with consideration for the environment as indicated by the reduction of water and electricity usage, TOTO's cutting-edge technologies including EWATER+, TORNADO FLUSH and CEFIONTECT have been introduced in the NEOREST series.

Consistently since the first NEOREST, the series has had a tank-less design. This creates a low-silhouette design which has expanded the possibilities for designing spaces in Japanese restrooms and also overseas bathrooms.

Based on the brand message, Pure Luxury, NEOREST will continue to evolve and remain the one and only brand leading toilets around the world as it makes restrooms more than spaces for people to relieve themselves: it is going to be the space for healthily keeping the heart and mind in good order and even enriching the heart.



恭喜TOTO NEOREST 30周年，
智能衛浴專家，
期待榮獲更多業內殊榮。

Congratulations on the 30th anniversary of
TOTO NEOREST, the smart bathroom experts.
We wish the company more honors in the industry.

鄭忠 Joy Cheng

香港鄭中設計事務所有限公司 創始人&董事長
Founder & Chairman, Cheng Chung Design (HK) Ltd.
Hong Kong

恭喜TOTO NEOREST 30周年，
希望NEOREST的自動沖洗，
自動開合及自動除臭功能得到更多人喜愛，
榮獲更多行業設計大獎。

Congratulations to TOTO NEOREST on its 30th anniversary.
We hope that NEOREST's auto flush, auto open/close and
auto deodorize functions will be loved by more people
and win more industry design awards.

傅芳 Fiona Fu

杨邦胜设计集团 集团物料中心 营运副总监, 家禾新型材料公司 副总经理
Group Material Center Operations Deputy General Manager, YANG & ASSOCIATES GROUP
Shenzhen



Happy 30th birthday to the Neorest!

I first encountered TOTO toilets upon visiting Japan for the first time thirty years ago, whilst my wife – who is Japanese – has experienced TOTO throughout her life. I had no idea that a simple toilet could bring advanced pleasure to a daily task: from the warm toilet seat, the bidet washlet to birdsongs and waterfalls, TOTO transforms a daily task into a daily pleasure.

The Neorest is a celebration of an intimate moment combined with maximum comfort, function and hygiene. As an architect, I love how its clean white lines work so effortlessly in a bathroom environment alongside other classic designs and makers.



Tim Gledstone

Partner, Squire & Partners
London

Excited to hear about 30th Anniversary of NEOREST!
I congratulate globally present TOTO Family and hope that NEOREST always be the No. 1 smart toilet!
I like NEOREST due to its hygiene and comfort features.
In future, I would like to see unique NEOREST designs suitable for specially abled and plus size people!



Kulin Kothari

Founder, Bombay City Eye Institute & Research Centre
Mumbai

恭喜Neorest 30周年生日快樂。
Neorest不論設計、品質都相當優秀，
是我長年愛用的品牌！
期待Neorest繼續帶給我們更多驚喜！

Happy 30th Birthday Neorest!
I've always loved Neorest for years, both its design and quality.
I look forward to more surprises from Neorest!



李兆亨 Andrew Li

成晟室內裝修設計 設計總監
Design Director, CHENG SHENG INTERIOR DESIGN WORK
Kaohsiung

Heartiest Congratulations to TOTO Family on 30th Anniversary of NEOREST, it is great product and I completely resonate with it.
I like the customized user modes and sustainability functions in NEOREST.
I would like to see future NEOREST with in-built water softener and rechargeable battery!



Jimmy Mistry

Chairman and Managing Director, Della Group
Mumbai

Congratulations on 30th Anniversary for TOTO Neorest!
Neorest LE definitely matches our SUITE Room in JW Marriott Singapore.
Its Automatic Functions create WOW feedback and always makes our customers happy.



Chris Pek

Director of Business Travel, JW Marriott Singapore
Singapore



PURE LUXURY

Visionary technology.
Exquisitely designed for
comfort and well-being.

Born of science and our belief
in everyday wellness to
rejuvenate body and mind.

NEOREST®.

The only one.

A new form of pure luxury brought to life.



Evolution of NEOREST Technology and Design





