

## THE CRASSO and NEOREST WX won the **Red Dot Design Award 2023**

The Modular Kitchen THE CRASSO : the highest award "Best of the Best"

TOTO LTD. (Headquarters: Kita-Kyushu-shi, Fukuoka Prefecture; President: Noriaki Kiyota) received awards for the modular kitchen THE CRASSO and NEOREST WX, smart toilets at the Red Dot Design Award\*12023. Among the winning products, THE CRASSO won the "Best of the Best" award, the highest award generally given to fewer than 2% of entries in a given year.

The Red Dot Design Award is a prestigious international award that has continued since 1955. Organized by the Design Center North Rhine-Westphalia in Essen, Germany, the awards are granted to products after a rigorous review process conducted by design professionals, taking into account various criteria including innovativeness, functionality and quality. Among the three categories of Product Design, Brands & Communication and Design Concept, TOTO received awards for two products in the Product Design category.

This marks the eleventh consecutive year that TOTO has received the Award. It is also the third time TOTO has been awarded "Best of the Best," after receiving the honor for the second time in 2021. TOTO will continue to pursue the fusion of design and technology to introduce products worthy of TOTO name to the world, thereby contributing to the realization of "a sustainable society" and "clean, comfortable, and healthy lifestyles."

### Award-winning Products



**reddot** winner 2023  
best of the best



#### Modular kitchen THE CRASSO

Award products:

Countertop

Square slide sink

Faucet (back of left image)

Touchless "EWATER+" generator (front of left image)



**reddot** winner 2023



#### NEOREST WX

A higher-resolution version of the above photo can be downloaded with the related news release at the following URL:  
<https://jp.toto.com/company/press/>

\* 1: Red Dot Design Award official site: <https://www.red-dot.org/>

## Award-winning Products

### Product Features

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#### THE CRASSO \*2 (launched in August 2022)

The modular kitchen THE CRASSO was designed on the concept of "beautiful, easy to use, and clean," combining exciting beauty, ease of use that lets you move efficiently, and the good feeling that comes from keeping things clean.

##### Countertop

The lineup consists of three types and 17 colors. The frosted glass-like "crystal countertop," uniquely developed by TOTO, is wrapped in light and has a gentle shine. It doesn't stain easily even if dirt is left for a long time, allowing you to keep the kitchen clean with simple maintenance.

##### Square slide sink

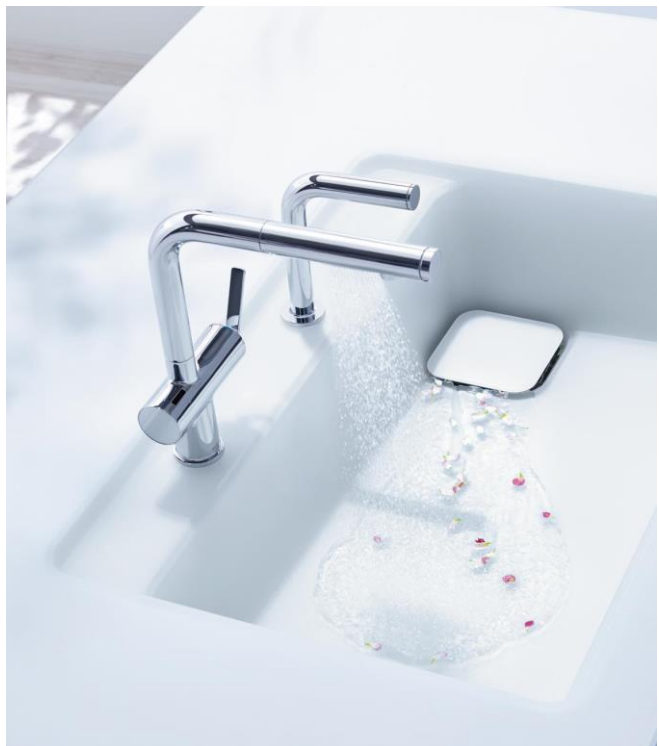
The sink's floor, the net, and the drainage follow a slide-like slope so that water and vegetable peels flow smoothly. Dirt doesn't build up and you can keep it clean at all times.

##### Faucet (front of right image)

The wide micro soft shower both keeps water from splashing and is good for cleaning, spraying water like a broom so that dirt comes off without hassle.

##### Touchless "EWATER+" generator (back of right image)

Put your hands by the sensors to release antimicrobial water like a mist. It's touchless so the faucet doesn't easily get dirty and stays clean with little effort.



\*2: The sales territory of THE CRASSO is only in Japan

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#### NEOREST WX (new launch in 2023)

NEOREST WX has a design that combines round shapes that give people a kind impression and square shapes that blend well with the architecture. It's fully flat without any level difference between the seat and the main unit, seamlessly merging the lid and the porcelain. It creates a high-quality, abundant space.



Awards received	
2013	WASHLET D Shape
2014	Over Head Shower Hand Showers CI Contemporary Faucets CII Classic Faucets
2015	NEOREST RH NEOREST Vessel-Type Washbasin CI Series Bathroom Furniture
2016	NEOREST DH
2017	GO Series Single Lever Lavatory Faucet: Awarded "Best of the Best" GR Series Single Lever Lavatory Faucet
2018	NEOREST NX GS Series Single Lever Lavatory Faucet GA Series Single Lever Lavatory Faucet
2019	GM Series Single Lever Lavatory Faucet ZA Series Single Lever Lavatory Faucet GE Series Single Lever Lavatory Faucet GC Series Single Lever Lavatory Faucet
2020	NEOREST DH WASHLET S7 TA Vessel Type Washbasin GB Series Single Lever Lavatory Faucet GF Series Single Lever Lavatory Faucet Flotation Tub
2021	Touchless Faucet Contemporary Type (Oval): Awarded "Best of the Best" Touchless Faucet Touchless Faucet Contemporary Type (Square) Touchless Faucet Contemporary Type Touchless Faucet GM Series WASHLET G5
2022	NEOREST LS NEOREST RS Stick Remote Control Matte Black Surface Finish (Faucet)
2023	THE CRASSO (Award products: Countertop, Square slide sink, Faucet, Touchless "EWATER+" generator): Awarded "Best of the Best" NEOREST WX

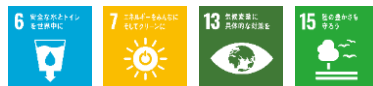
"WASHLET" and "NEOREST" are registered trademarks of TOTO LTD.

## New Shared Value Creation Strategy TOTO WILL 2030

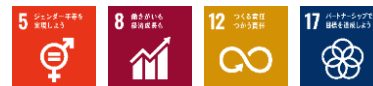
### Cleanliness and Comfort



### The Environment



### Relationships



The New Shared Value Creation Strategy, TOTO WILL 2030, will simultaneously realize environmental, social and economic value. In it, we have established the materiality issues of cleanliness and comfort, the environment and relationships, that we will strengthen sustainability management and contribute to the achievement of the United Nations' Sustainable Development Goals (SDGs).

<https://jp.toto.com/company/profile/philosophy/managementplan>

# NEOREST WX won the iF Design Award 2023

-Awarded for 10 Years in a Row-

TOTO LTD. (Headquarters: Kita-Kyushu-shi, Fukuoka Prefecture; President: Noriaki Kiyota) received the award for NEOREST WX, smart toilets at the prestigious international iF Design Award<sup>\*1</sup> 2023. NEOREST WX was also awarded the Red Dot Design Award<sup>\*2</sup>, making it a double winner.

NEOREST WX received high appraisals as a result of the screening carried out by a panel of judges made up of well-known experts. This marks the tenth consecutive year that TOTO has received the Award.

The iF Design Award has continued to be a prestigious design award since 1953, and is sponsored by iF (International Forum Design) based in Hanover, Germany. This award is presented to products after their beauty, functionality, and innovation have been rigorously examined and acknowledged by experts in design.

TOTO will continue to pursue the fusion of design and technology to introduce products worthy of TOTO name to the world, thereby contributing to the realization of "a sustainable society" and "clean, comfortable, and healthy lifestyles."

## Award-winning Products



## NEOREST WX

\*1 iF Design Award official site: <https://ifworlddesignguide.com/>

\*2 Red Dot Design Award official site: <https://www.red-dot.org/>

## Award-winning Products

### Product Features

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NEOREST WX has a design that combines round shapes that give people a kind impression and square shapes that blend well with the architecture. It's fully flat without any level difference between the seat and the main unit, seamlessly merging the lid and the porcelain. It creates a high-quality, abundant space.



Awards received	
2014	NEOREST GH/XH II /750H CI CONTEMPORARY Faucets C1 Series Lavatory/Bath
2015	NEOREST AC WASHLET SG Standalone WC and WASHLET
2016	NEOREST DH Clean Dry Hand Dryer
2017	Oval Vessel Lavatory, recipient of the iF Gold Award Square Vessel Lavatory
2018	NEOREST NX ZL Series Single Lever Lavatory Faucet Vessel Lavatory
2019	NEOREST AH/RH Wall Hung WC RP and WASHLET RX GM Series Single Lever Lavatory Faucet
2020	WASHLET RW/SW Wall Hung WC SP and WASHLET SX
2021	Touchless Faucet B Type Touchless Faucet WASHLET G5 Wall Hung Urinal with Built-in Sensor Flotation Tub and Lavatory CE Series (Round) Flotation Tub and Lavatory CE Series (Square)
2022	NEOREST LS NEOREST AS Z Selection Thermostat Shower Column with Shelf Z Selection Over Head Shower Round Model/Square Model
2023	NEOREST WX

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New Shared Value Creation Strategy TOTO WILL 2030

Cleanliness and Comfort

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The Environment

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Relationships

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